



THE ROTARY FELLOE

Rotary Club of Easton, Pa., District 7430
 Founded in 1915 Charter # 149
 President: Kathleen Trimble
 President Elect: Paul Braden
 Secretary: Paul Braden
 Treasurer: Sue Worobec
 Assistant Governor: Ron Searfoss

Ian Riseley Rotary International President Sandringham Australia	Rick Gromis District Governor Spring Twsp. Centennial Pennsylvania, U.S.A.	Cindy Hornaman District Governor Elect Emmaus Pennsylvania, U.S.A.
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1915 - CELEBRATING 102 YEARS OF SERVICE - 2017
 Meets at 12:15 p.m., Thursday at Northampton Country Club *Vol. 1731*

Next Meeting: Oct. 26: William Isemann - KidsPeace

This Week:	Chaplain: Anita Paukovitz Greeter: Lori Metz Joker's Treasure is now \$177.00	<div style="display: flex; align-items: center; gap: 5px;"> <div style="width: 10px; height: 10px; background-color: #0056b3; border: 1px solid black;"></div> <div style="width: 10px; height: 10px; background-color: #0056b3; border: 1px solid black;"></div> <div style="width: 100px; height: 15px; background-color: #0056b3; border: 1px solid black; position: relative;"> <div style="position: absolute; right: -10px; top: -5px; font-weight: bold; color: white;">39</div> </div> </div>	
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Oct. 19

Eric Ruth: Classification Talk

Last Week:

Our program featured a Club Assembly. Last week's evening social received strong positive feedback. Attendance was high and the social aspect was great. The next edition will be on November 2 and will feature the Easton Chamber of Commerce. Please remember to bring family and guests. Discussion points included:

- Membership remains a prime issue for the Club. This is perhaps the least unique thing about Easton Rotary. Clubs all over North America are struggling with this issue. The Club is aging and it is increasingly difficult to attract younger members. Perhaps an incentive program would help. Maybe lower dues or subsidized meals.
- The Club is seeking ideas for hands-on volunteer opportunities. Ideally these would be "done in a day" projects.
- We need to continue trying new things and see what works. Other area Clubs seem to do well with recruiting although retention is not always strong. Perhaps we should reach out to Clubs that are having success.
- The Club could participate in raising funds for the popular ShelterBox program. The Club Foundation could possibly match the funds.
- October 24 is World Polio Day. The Club could consider some version of the World's Greatest Meal program.

Happy Things: *Anita Paukovitz* returned from her first European trip where she visited Austria and Germany. *Terry Pundiak's* tools are sharp and consequently, his bowls are better. *Donna Mulholland* revealed that Lehigh University videoed Dan Mulholland's final leadership presentation and it is available for all on YouTube (see Dan Mulholland Last Lecture). *BJ & Kristie Metz* are looking forward to volunteering at the Pork Roll Palooza this weekend.

Shelter Box: Our recent collections will be reported to District 7430 which has promised to donate one ShelterBox for every \$5,000 contributed within our District.

Speaker Assignments: RC Smith needs people to volunteer to line up speakers. *There are a lot of open slots to fill, beginning in January.* Try and get a couple of possible dates from your speaker. Almost any topic is acceptable but remember to caution your guest speakers: Our rules prohibit Political messages or campaigning, business commercials, and direct solicitation. Contact RC Smith if you have an idea for a program.

Jack Bennett Classic: Lew Fish announced that sponsor forms are complete and will be distributed to all Club members. We will need more volunteers this year as the Tournament is doubling in size and will be held at two locations.

Rotary Service Opportunity: The 7th Annual Yvette M. Palmer Purple Pinkie 5K Run/Fun Walk will be held on Saturday, October 14, 2017 in Schnecksville, PA. The proceeds will be contributed to eradicating polio worldwide. For every \$1 raised at this event, the Gates Foundation will match with \$2 in donations, thus tripling the donation. We are on the cusp of a polio free world, but we aren't there yet. Maintaining high-quality immunization activities and increasing surveillance capacity will be key to sustaining a polio-free Africa and Asia. Until polio is eliminated everywhere, it can return, so we must continue to protect all children from this disease, particularly those in hard-to-reach and underserved areas. To learn more, visit our website at www.purplepinkie.net.

Making A Difference: RI President Ian Riseley has called upon all Rotary Clubs to plant at least one tree/member before Earth Day. The big question is, where will we put them?

Polio Update: Rotary President John Germ and Bill Gates, co-chair of the Bill & Melinda Gates Foundation, announced a commitment of up to \$450 million to support the eradication of polio. To an audience of nearly 33,900 Rotary members attending the humanitarian organization's annual convention, Rotary and the Bill & Melinda Gates Foundation renewed their longstanding support for ending polio – a paralyzing, life-altering scourge on the verge of becoming the second human disease ever to be eliminated. Rotary committed to raise \$50 million per year over the next three years, with every dollar to be matched with two additional dollars from the Gates Foundation. This critical funding helps ensure that polio is ended in the remaining three endemic countries: Afghanistan, Nigeria, and Pakistan.

Mark Your Calendar...



**Making Tracks
to the Future**
at the

**Crowne Plaza Hotel,
Wyomissing, PA**

**April 27th, 28th & 29th
2018**

Important Dates:

- Nov. 2: Cocktail Meeting
- Nov. 9: John Reinhart - EASD
- Nov. 16: Easton/Phillipsburg Football Preview
- Nov. 23: Thanksgiving - No Meeting
- Nov. 30: Students of the Month

Makeup Opportunities: *Now available online!*

- Phillipsburg: 12:00 at Flynn's on the Hill
- Allentown West: Wednesday 07:30 at Luthercrest, 800 Hausman Road
- Allentown: Friday 12:00 at Bell Hall
- Bethlehem: Wednesday 12:15 at Moravian Village
- Bethlehem Morning Star: Thursday 07:30 at Moravian Village

Rotary on the Web:

Easton Rotary: www.eastonrotary.com
District 7430: www.rotarydistrict7430.org
Rotary International: www.rotary.org



ATTENTION EASTON ROTARY:

Additions to the newsletter should be sent to B.J. Metz, Jr.; 3568 Bethman Rd.; Easton, PA 18045 (FAX 923-7415, e-mail: bjmetz@logical.ms). ***Makeup Notices should be sent to: Paul Braden at 2886 Hope Ridge Drive, Easton, Pa. 18045***